



Celebrating our 20th Season!

2023/2024 SPONSORSHIPS



About Us



Join us in celebrating Elemental Music's 20th season! For two decades, we have brought the joy of music-making to families on the westside through inspiring musical experiences. Our programs, for children from kindergarten through 12th grade, focus on community, diversity & inclusion, equity, excellence, and the transformative power of music.

Through music, students find a unique sense of belonging, affirming their human dignity and sense of self-worth. Our robust tuition assistance program ensures that all students can have access to Elemental Music's high-quality music education programs, regardless of cost barriers.

We invite you to explore the various ways you can get involved and support our mission. Whether it be a financial contribution as a sponsor or through in-kind donations, your partnership will make a difference. Together, we can create a vibrant and inclusive musical community that celebrates the power of music and its ability to shape young lives.

What we do



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Our Mission

Elemental Music celebrates music-making and builds community through exceptional youth education programs.

Our Programs

Our core programs are ensemble-based and provide students with a collaborative environment that is fun and engaging. We serve students from kindergarten through high school!

Santa Monica-based Ensemble Programs:

- Prelude
- Elemental Strings
- Elemental Band
- Elemental Choir
- Elemental Guitar
- Academy Philharmonic
- Chamber Music Institute

Venice Programs:

- Elemental @ Broadway
- In-school programs @ Westminster Elementary School

Additionally, our **Encore/Bergmann Program** annually supports approximately 90 students in the Santa Monica-Malibu Unified School District with year-round private instruction. Each student receives, on average, 30 lessons free of charge, including through the summer months.

We also offer a unique, year-long **Teaching Fellowship**, which provides college students from underrepresented communities in music education to gain valuable hands-on teaching experience.

For more info, please visit
www.elementalmusic.org.

Season Sponsorships

What would serve you best? Below is a sampling of our basic **Season Sponsorship** packages. We are happy to personalize if you would like.

Season Sponsorship includes recognition throughout our 23/24 Season, at our three sets of concerts, and on the homepage of our website.



	PRINCIPAL LEVEL (\$1,000)	CONCERT-MASTER LEVEL (\$2,500)	CONDUCTOR LEVEL (\$5,000)	VIRTUOSO LEVEL (\$7,500)
Logo on our website	small	small	large	large
Full page ad in concert programs	✓	✓	✓	✓
Pre-concert email promotion		✓	✓	✓
Social media		✓	✓	✓
Premium ad placement in program			✓	✓
Slide/ad inclusion during concerts	shared slide	individual slide	slide and 1 min ad	slide and 1 min ad
Live on-stage recognition			✓	✓
Non-compete in category			✓	✓
Tickets to our Gala			2	4

Celebration Sponsorships

Besides our regular concerts throughout the year, we will be having a special Celebration Concert on **March 9, 2024 at Barnum Hall** to commemorate 20 years of music-making on the Westside.

In addition to performances by all of our afterschool programs, we will have a celebratory party outside of Barnum at the end of the concert. There will be food and entertainment, and a great opportunity for YOU to show your support of Elemental Music!

	BRONZE LEVEL \$500	SILVER LEVEL \$1000	GOLD LEVEL \$1500
Logo on event website	✓	✓	✓
Full-page ad for March program	✓	✓	✓
Sponsor listing on all event-related media		✓	✓
Booth			✓
Stage recognition			✓



Tasting Notes



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2024 Gala Sponsorship opportunities

We are inviting YOU to be a part of Tasting Notes 2024 and celebrate 20 years of Elemental Music!

This event includes food and beverage tastings, a silent AND live auction, live music, a paddle raise, and more. **Join us for the next event!** We will be building on the huge success of our inaugural event:



Over 150 tickets sold

25 food and beverage tastings



Over \$50,000 raised to support music education

\$5,000	4 VIP tickets, first billing/logo on ticket page and our Elemental Music website event page, first billing on event signage and event program.
\$2,500	4 VIP tickets, listing on our Elemental Music website event page, large listing on event signage and event program.
\$1,000	2 tickets, listing on our Elemental Music website event page, medium listing on event signage and event program.
\$500	1 ticket, listing on our Elemental Music website event page, small listing on event signage and event program.

Other Opportunities

Advertising opportunities

Ads will appear in each of our three scheduled program booklets in December, March, and May.

Full-color digital programs will be available for each concert program series and the May booklet will be printed.

Program pages are 8.5 x 11 inches in the printed program booklets.

- o \$500 - Full Page Ad
- o \$300 - Half Page Ad
- o \$200 - Quarter Page Ad



Match challenges

Our holiday fundraising campaign is one of the most important fundraisers of the year! Matching donations can significantly boost overall contributions and encourage more people and companies to give.

Imagine YOUR COMPANY NAME on our fundraising materials through the holiday season and as the inspiration for our community to give in support of high quality music education.

Your gift can make a lasting impact! Please contact our Executive & Artistic Director Josephine Moerschel at josephine@elementalmusic.org for more information.



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**Get in
touch
with us!**

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www.elementalmusic.org

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elemental music
we make great music together